



C/o. A.T.E. Enterprises Pvt. Ltd, 4th Floor,
Dr. V.B. Gandhi Marg, Fort, Mumbai 400 001.
Phone: 65055034. Telefax: 22885972
Email: mail@kalaghodaassociation.com

THE KALA GHODA ARTS FESTIVAL 2018

PLEASE NOTE: FOOD STALLS WILL ONLY BE PUT UP AT CROSS MAIDAN.

Festival Dates: Saturday 3rd to Sunday 11th of February 2018

Stall Exhibitor Participation Form – FAQs and Terms and Conditions

Stalls will display Food and Food related items. Preference will be given to local food, home chefs, pre-packaged food and beverage items and exhibitors dealing in Indo - fusion cuisine. Participants will be chosen at the discretion of the Kala Ghoda Arts Festival (KGAF) Food section Curators.

TIMINGS:-

Stall timings will be from 5 pm to 10 pm, every day for all days of the Kala Ghoda Arts Festival. Timings will extend from 1pm to 10pm on Saturdays (February 3rd & 10th) and Sundays (February 4th & 11th).

STALL PAYMENT RATES:-

- Stall at Cross Maidan for 9 days Rs 50,000/- plus GST @ 18% (9000) = **Rs 59,000/-**
- Stall at Cross Maidan February 3rd – 7th Rs 25,000/- plus GST @ 18% (4500) = **Rs 29,500/-**
- Stall at Cross Maidan February 8th – 11th Rs 25,000/- plus GST @ 18% (4500) = **Rs 29,500/-**
- Stalls for food related NGOs at Cross Maidan can be given a discounted rate.

Kindly Note:

- Goods & Service Tax @ 18% will be charged per stall, as per the Government of India rules.
- As a **MANDATORY** part of our administrative process (along with all documents like PAN CARD, ADDRESS PROOF etc) we will need **GST Registration/Provisional Number** (photo copy) for our records.
- Further, **participants from MAHARASHTRA not registered** under GST, we will need a **consent letter/ acknowledgement or undertaking letter** Affidavit/Notarized on Stamp Paper, stating the reason of your **exemption of GST** for our records.

Stalls Participants hailing from **OUTSIDE OF MAHARASHTRA** who are not registered under GST are **MANDATORILY** required to procure **Temporary/Casual GST Registration** in the STATE OF MAHARASHTRA in **ADVANCE** to participate and sell goods in MAHARASHTRA during the KGAF 18 **failing which the particular**



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unregistered stall participant stands disqualified at the KGAF 18 and the STALL FESS will not be REFUNDED.

- Exhibitors must pay all rental fees in advance no later than 20th December 2017.

Stall exhibitors will be provided with the following:

Stall size, 10 ft. X 10 ft.	1
Table size, 4ft x 2ft	2
Spot Lights	3
Plastic Chairs	2
15 Amp, Electrical Point	2
Floor Covering	Carpeted, to size of stall
Cloth roof for the stall	To roof size of stall

Email: food.kgaf@gmail.com

PARTICIPATION PROCESS

Once you have decided to participate, please take a print of the form, kindly fill in details, scan the form, and email it back as an attachment to food.kgaf@gmail.com, in this email please send us a short five line description of your products, as well as pictures and indicated pricing.

Successful applicants/stall exhibitor will be granted permission to sell their goods at the Kala Ghoda Arts Festival 2018. Prices indicated at the time of approval NEED TO BE ADHERED TO and NOT MODIFIED during the course of the festival.

The stall location will be intimated two days before the event only. The KGAF Curators will finalize decision on stall locations and we reserve the right to reallocate stalls if necessary for any operational reasons. In case a vendor runs out of wares before the closure of the festival, the Festival Committee retains its right to take over such a stall.

SHARING STALLS

In case an exhibitor wishes to opt for only half a stall size, the KGAF will help pair him/her with another exhibitor. SHARING OF STALLS MUST MEET THE APPROVAL OF THE KGAF COMMITTEE. Please note that it is not the sole responsibility of the KGAF Committee to pair stalls. However,



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post our approval, the sharing of stalls on your own will NOT BE ALLOWED. Any stall exhibitor found to be subletting will be removed from site.

COOKING

The use of open flames and gas for cooking is prohibited as directed by the Mumbai Police to the KGAF Committee. All cooking must be done via induction cookers and microwaves. These appliances will not be provided by the Kala Ghoda Association, and must be brought by stall owners.

TIMINGS

It is mandatory to adhere to the mentioned time period, as directed by the Mumbai Police to the KGAF Committee. Timings for the transportation vehicles on venue will be instructed and directed by the KGAF curators and by the event management company. Transportation vehicles will not be permitted on venue during the festival timings. The venue will be closed at midnight and during any emergency vehicles will be permitted on-site after all clear is given by the KGA, event management team and Mumbai police.

Email: food.kgaf@gmail.com

EXTRA REQUIREMENTS

For approved exhibitors, who may have extra requirements, for stalls i.e. tables, chairs, electrical connections etc.; these will be organized and provided for directly to the exhibitors by the KGAF designated event management company. Their contact details, rates, order format and payment details will be provided.

Please make sure that the materials provided are returned to the event management company designated by the KGAF in their original condition. Any losses or damages will be charged and collected at actual from the exhibitor by the event management company.

STORAGE & SAFETY

It is the responsibility of the exhibitor to safely store their goods / display their products throughout the Festival period within the stall and must not take up more space than they have been allocated. Any exhibitor found exhibiting outside their stall area, despite warnings, shall then be forced to close down their stall and no refund will be given for the same.



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Storage space will not be available other than the stall area allocated. You will be provided a lockable octonorm table, please ensure that you secure your stall each night.

ELECTRICITY

Please note that we do not run electricity 24x7, so you will not have 24-hour refrigeration and storage available. Do make arrangements for the same.

GARBAGE DISPOSAL & ENVIRONMENT CONSERVATION

All stall owners are requested to make our festival an eco-friendly one - please use paper or cloth bags, and minimize the use of plastic containers.

The city authorities and KGAF team at the venue will provide housekeeping services and dustbins to dispose of wastewater, food waste and other rubbish.

Exhibitors are responsible for keeping both inside and outside stall area tidy and free of rubbish. Exhibitors leaving any rubbish, equipment's or their goods equipment's outside stall area may not be invited to participate at future festivals.

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FIRE SAFETY

Fire Extinguishers of adequate type and quality will be provided to you on your stall. For this, a **refundable deposit fee of Rs 1000/- (CHEQUE ONLY)** is mandatory and you will have to pay the same at our KGA office along with the stall rental payment. You are requested to keep the fire extinguisher and a refundable deposit fee safely at your stall. The KGAF will be returning your deposit fee in full at the end of the festival if the fire extinguisher is maintained in a good condition and returned in the condition it was issued to you.

You will be informed of any changes or any extra terms and conditions before or during the festival in case of any decisions made by the Kala Ghoda Association or local government authorities.

The Kala Ghoda Association and the KGAF team will not be responsible for any losses as a result of the following points: -

- Any changes to the festival opening and closing hours due to any unforeseen or any emergency concerns.



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- Any natural or Act of God or any unforeseen calamities and losses incurred during the Festival period.
- For any personal tax implications for the participants, their sales and records during the Festival.
- Damage, Loss or Theft.
- Infringements by exhibitors of any patent rights, design trademark or other protected rights of third parties.
- Damage to any property, goods, equipment's or whatsoever or death or injury of any person arising from any action or omission by the exhibitors/owners and their staff and employees.
- Failure of any exhibitors or stall owners to comply with any appropriate legal requirements.

Any violation of these terms and conditions will render the permission to participate null and void, and in that case, KGAF committee reserves the right to remove the stall from the Festival venue without compensation or refund of any amount paid to KGA.

Email: mail@kalaghodaassociation.com

(Please write in BLOCK LETTERS)

STALL APPLICATION DETAILS

Primary Stallholder (*Primary stallholder must be the primary manufacturer/artist for your products*)

First Name: _____



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Last Name: _____

Business Name: _____

Pan Number: _____

Goods & Service Tax number: _____

Business Address: _____

State: _____ Postcode: _____

Residential Address: _____

State: _____ Postcode: _____

Contact Details with area code: Tel (work): _____

Fax: _____ Mobile: _____

Email: _____

Website / fb: _____

MENU DESCRIPTION AND PRICE DETAILS



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DECLARATION

I have read and hereby sign and accept all the terms and conditions laid down for the Kala Ghoda Arts Festival 2018 by the Kala Ghoda Association and agree to be bound by them.

In submitting this Stallholder Application Form, I solemnly and sincerely declare that, to the best of my knowledge, all of the information supplied by me is correct at the date of this Application.

Full Name: _____

Pan Card Number: _____

GST Number: _____

Mobile no: _____

Date ____ / ____ /201__

Signature of Primary Stallholder