



C/o. A.T.E. Enterprises Pvt. Ltd, 4<sup>th</sup> Floor,  
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## **KGAF UNLOCKED**

Festival Dates: Saturday 6<sup>th</sup> to Sunday 14<sup>th</sup> February 2021

Stall Dates: Saturday 6<sup>th</sup> to Sunday 28<sup>th</sup> February 2021

### **Stall Exhibitor Participation Form – FAQs and Terms and Conditions**

#### **Dear Applicant:**

Your favourite festival is learning new steps. To keep our flag flying high, however, this year we have to go virtual and in keeping up with the times, we now have a google form that all our applicants will need to fill.

**Email is the only form of communication preferred by us.** So please do not call in at the office numbers but write in to the Stalls Curators at [kgafstalls2021@gmail.com](mailto:kgafstalls2021@gmail.com)

**Curators will review your application** to determine if you display the broad criteria we are interested in and will get back to you accordingly.

**If successful:** you will receive your official letter of acceptance and a code of operations to make your participation at KGAF 2021 as smooth as possible. Please note that approvals are valid for Kala Ghoda Arts Festival 2021 only.

**NOTE:** Please do not post or courier any samples or photos - they will not be returned to applicants.

#### **THE MODUS OPERANDI OF OUR VIRTUAL MART**

**Chosen stalls will trade in** creatively designed / hand-worked items. We shall decide which 12 products we would like to showcase of the many we hope you send us. **Very Important - As images of your products that you send will be put up on our website, we need them to be aesthetically clicked and in high resolution with their prices mentioned alongside or in the photograph's name.**

Please include a small write up about yourself and the product that we can display online. It has to give the raison d'être of your endeavours.

Stalls will be allotted at the discretion of the Kala Ghoda Arts Festival (KGAF) Stall section Curators.

**We provide** the Stall exhibitor with the following:

- Space for display of 12 products – as we said, images will have to be in high resolution.
- A small write up about what makes you special / the ethos of your endeavours.
- Your contact details will be prominently displayed so that the prospective buyer can get in touch with you and you can manage the sale and courier details directly.

**We are NOT responsible for the payment and delivery process, we shall be the facilitators only.**



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**When do you forfeit your right to the stall *without any refund*?**

- In case a vendor runs out of wares before the closure of the festival, we take over the space
- If the stall owner continues to contravene the terms and conditions of the festival despite warnings

**STALL FEES**

The charges per participant for the duration of the festival are:

Rs 15,000 + 18% GST = Rs17,700

NGOs would be charged half the rate:

Rs 7,500 + 18% GST on it = Rs8,850

The letter of acceptance will enumerate the details of payment once you are chosen.

**Things to keep in mind -**

**Please use paper or any other eco-friendly packaging material** - all stall owners are requested to make our festival an eco-friendly one, even if we are virtual.

**The Kala Ghoda Association and the KGAF team will not be responsible for any losses to any vendor as a result of the following -**

- For any personal tax implications for the participants, their sales and records during the Festival.
- Damage, Loss or Theft.
- Infringements by exhibitors of any patent rights, design trademark or other protected rights of third parties.
- Damage to any property, goods, equipment or whatsoever or death or injury of any person arising from any action or omission by the vendors/owners and their staff and employees.
- Failure of any exhibitors or stall owners to comply with any appropriate legal requirements.

Any violation of these terms and conditions will render the permission to participate null and void, and in that case, the KGAF committee reserves the right to remove the stall from the KGAF Marketplace without compensation or refund of any amount paid to The Kala Ghoda Association.

Kindly click on the following link to apply for a stall in the virtual marketplace of KGAF Unlocked 2021. The application will be routed automatically to our email address.

Let us all make this a success!

<https://bit.ly/2KSc74>